



Finding Petroleum

The light bulb:
A symbol of innovation
and other things



A new light on
reservoir monitoring

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7 October 2010

The light bulb

- What is Permanent Reservoir Monitoring (PRM)?
- The light bulb
- Barriers to the adoption of PRM
- Lessons learned from the light bulb



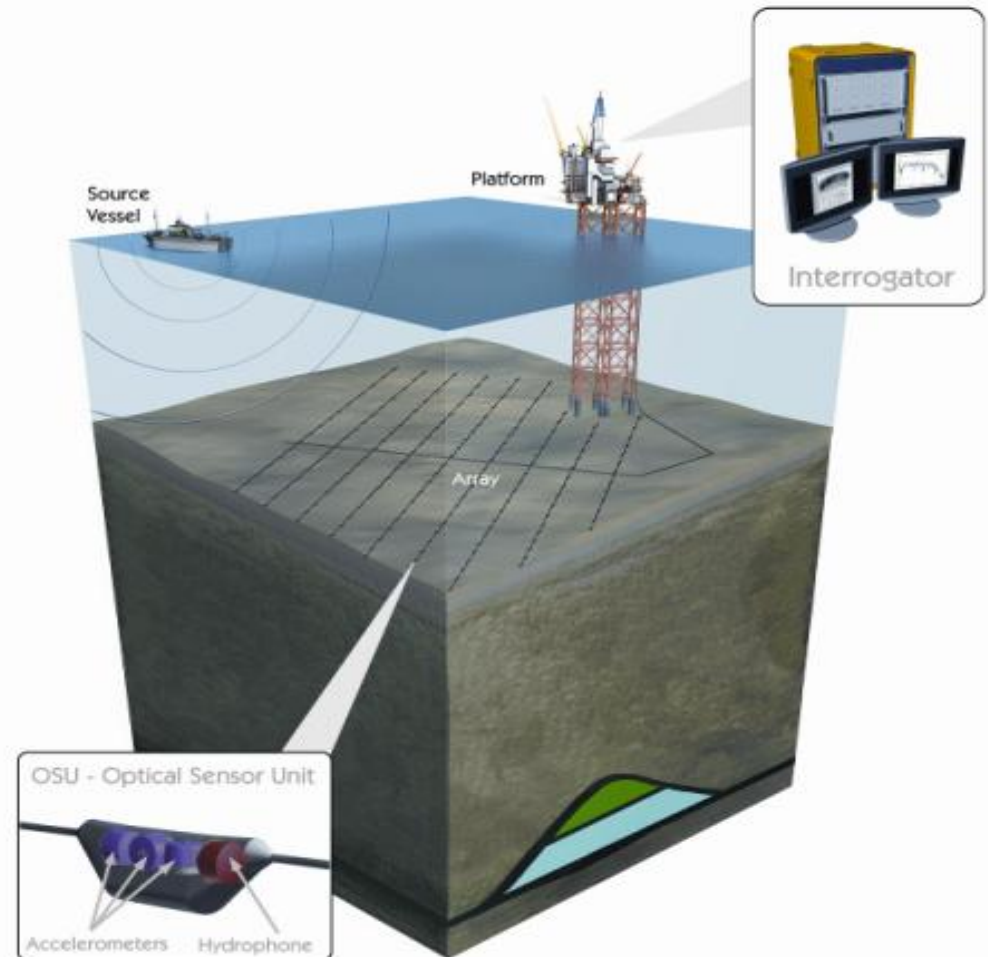
What is Permanent Reservoir Monitoring (PRM)?

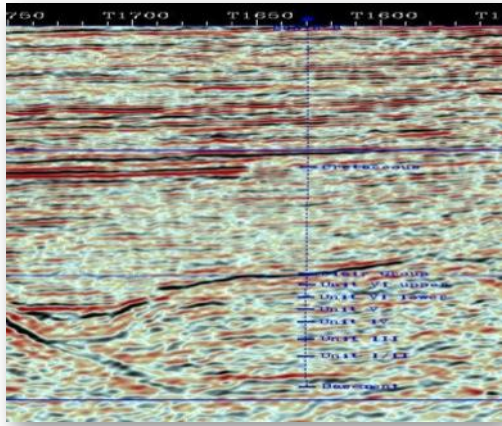


What is Permanent Reservoir Monitoring (PRM)?

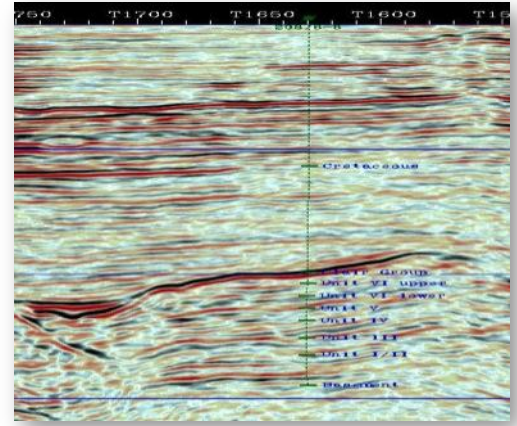
- Permanently installed array of (seismic) sensors on sea floor
- Repeat seismic surveys on 3-6 month time period
- Continuous recording of micro seismic events
- Monitoring of production and injection-induced changes in the reservoir over time
- Integrated into reservoir and production management workflow

Detect smallest changes possible in reservoir performance as early as possible





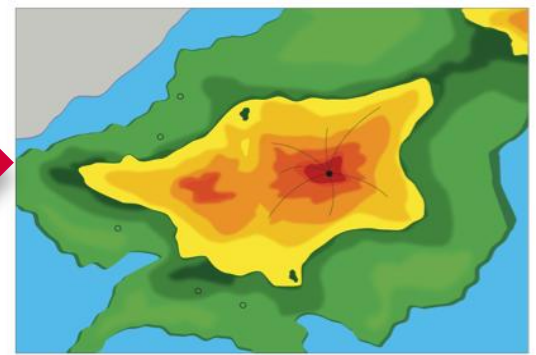
Better data



More frequently
or continuously



Over the entire reservoir



Is the foundation of

3-5% increase on field with
200MMBbl reserves

\$500M

Increased
reserves

Reduced
costs and risk



Increased
production



Enterprise value

Failed well
Misplaced well
Produced water
Fractured cap-rock
Bypassed oil
Production plan
assurance

The light bulb



Incandescent light bulb



CFL bulb

More efficient

More
environmentally
friendly

=10x less electricity



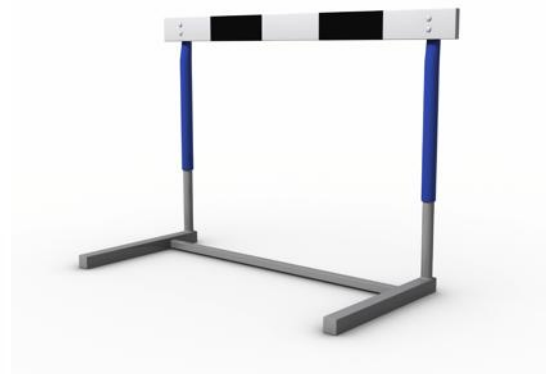
Barriers to adoption of CFL bulb

Cost 10x
to buy

Economics



Ability to calculate
what power (light)
bulb is required and
lifetime cost



Technical
know-how



People

~~Different
Change~~

CFL bulb
More
environmentally
friendly

Cost to buy
=10x more

Lifetime cost
=6x less



Barriers to the adoption of PRM



Barriers to adoption of PRM

Value

Economics



Risk management



Technical know-how



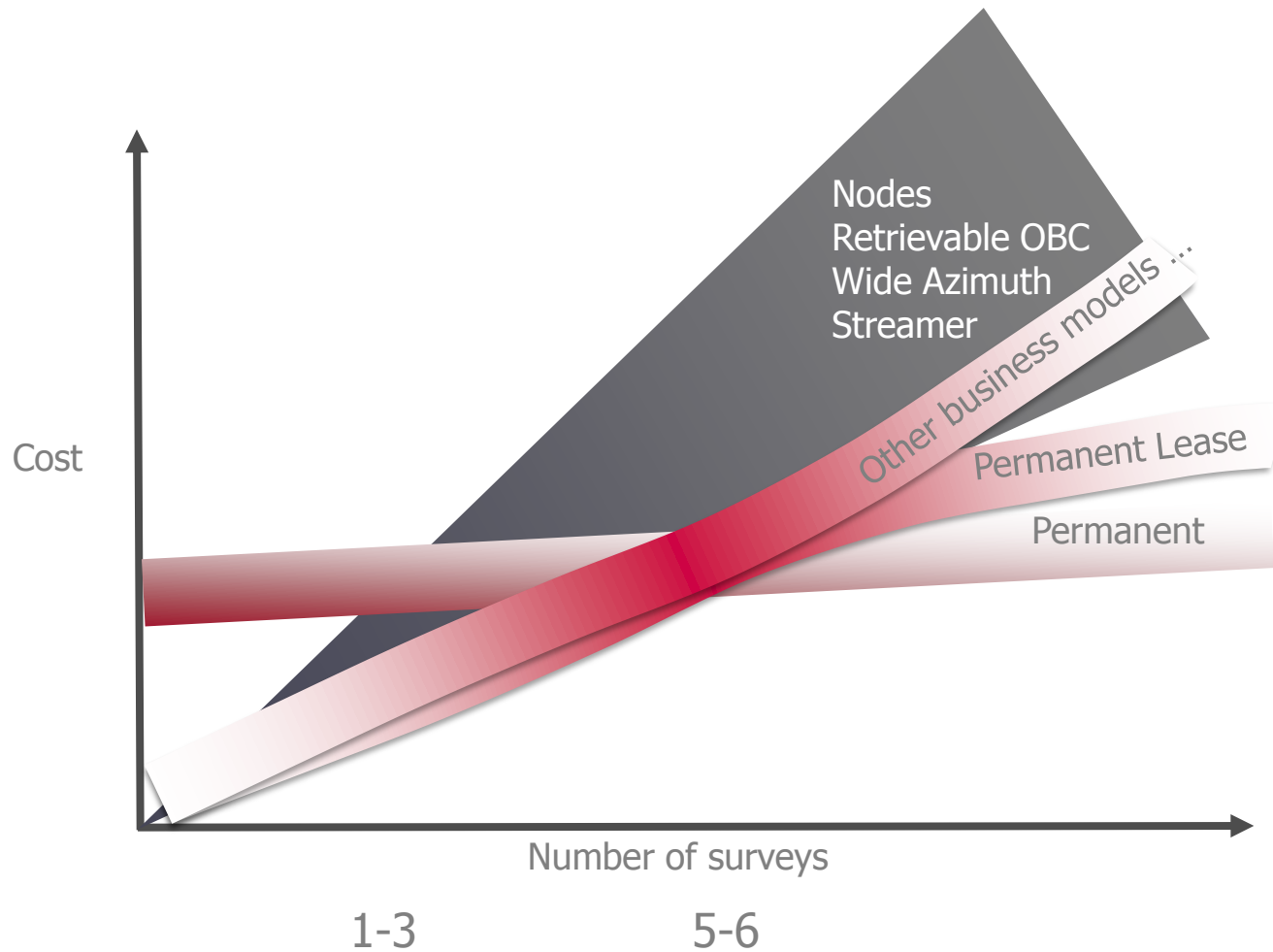
People

Behaviours

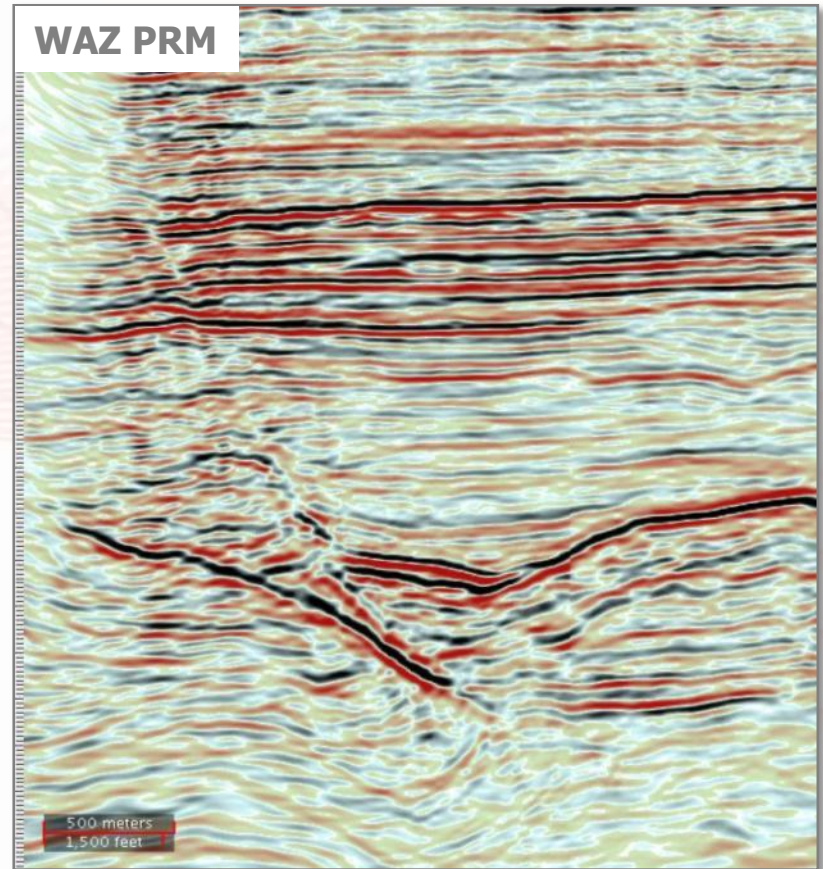
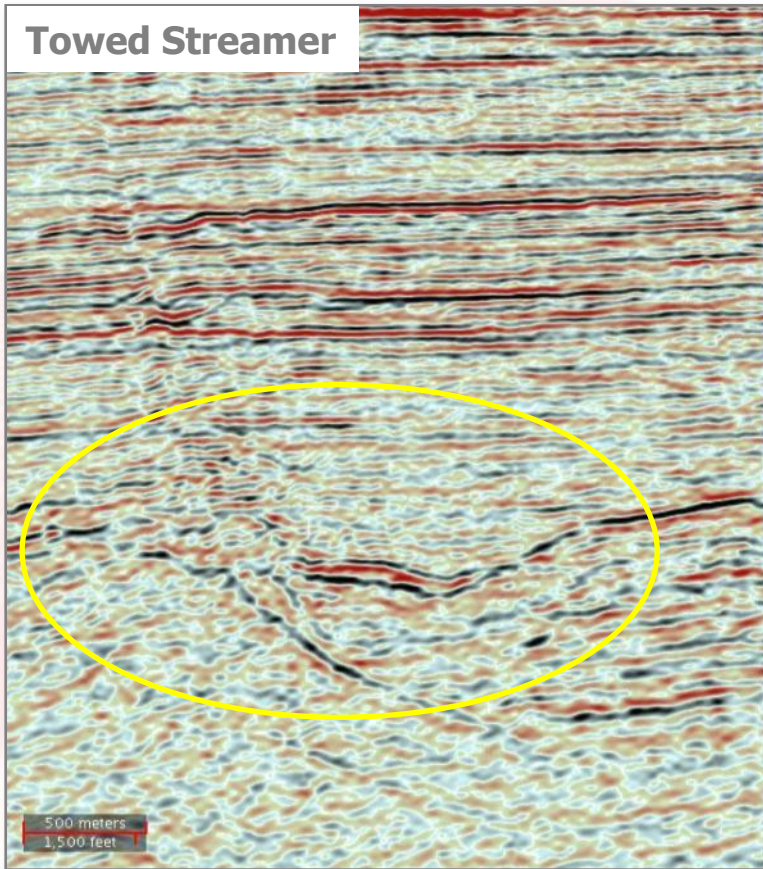
Barriers to adoption of PRM

Economics
Value

Economics – cost profile



Value: better seismic – WAZ/MAZ revolution!



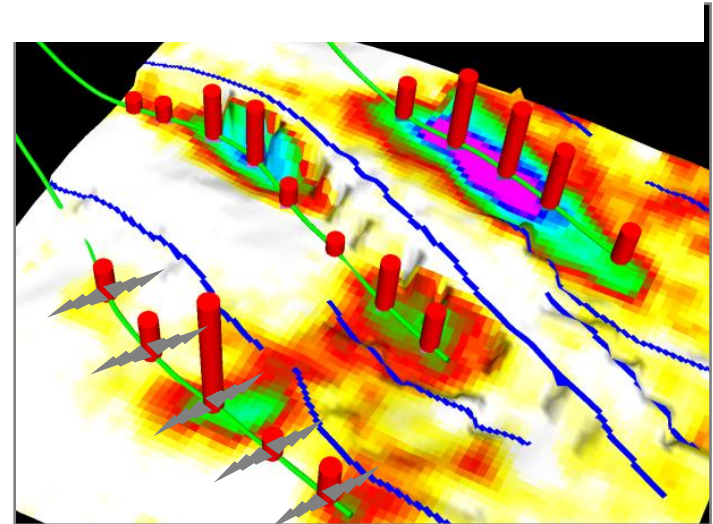
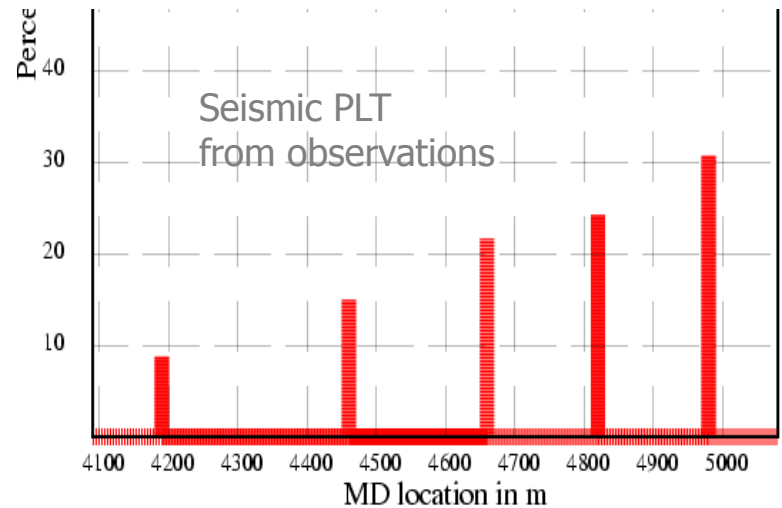
Images Courtesy BP

Towed: \$5-10M per survey

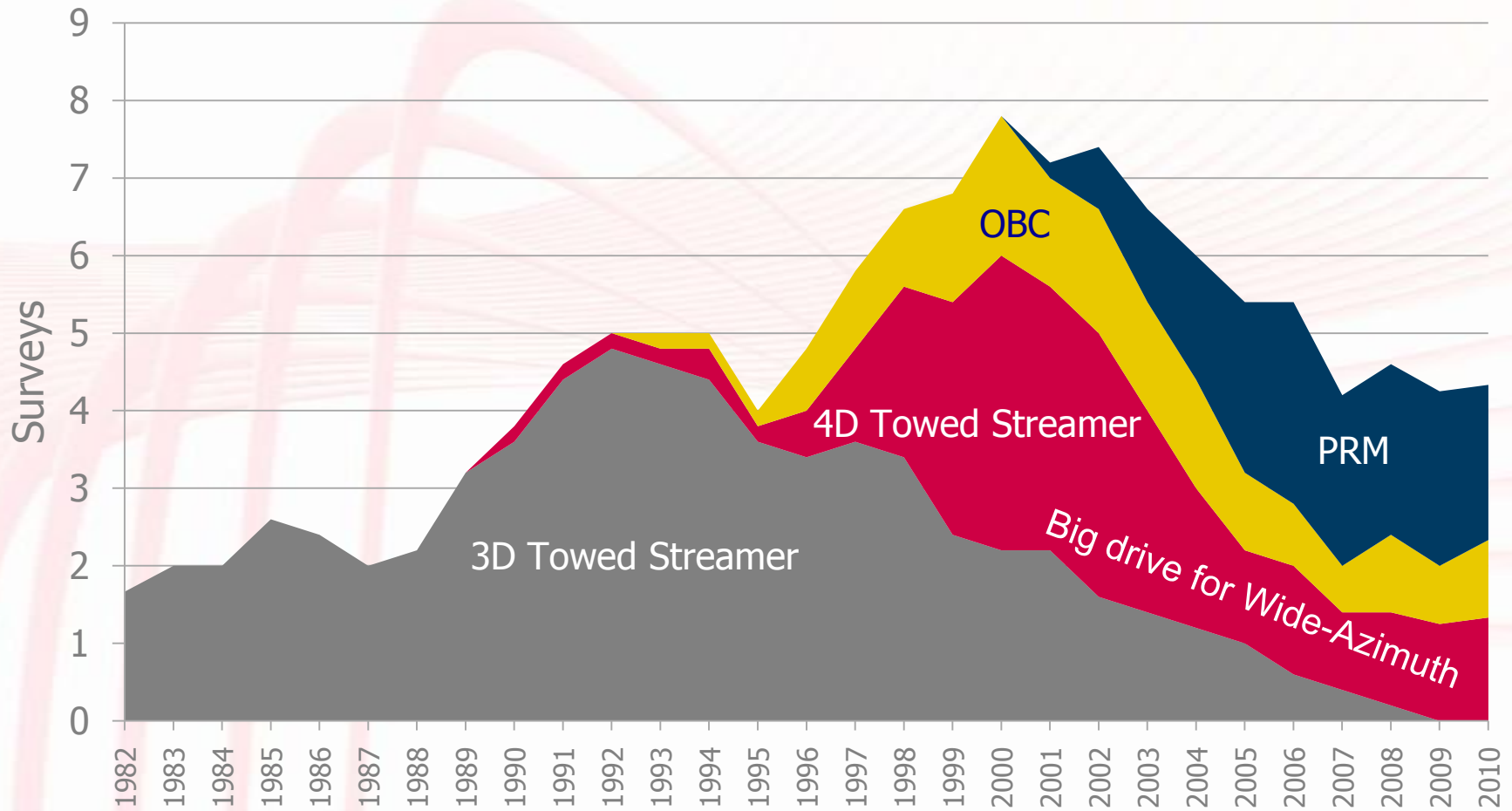
Towed: \$20-40M per survey
PRM: \$50 -100M + \$1-2M per survey

Value: seismic attributes correlated with PLT

- Production induced 4D seismic changes around individual perforations in a horizontal well are presented as a “Seismic PLT”
- Provides information on injector and production performance by zone
- Real-time reservoir-scale monitoring of water-flood
- About 60 “Seismic PLTs” are generated each year at no additional cost
- Seismic PLT has become an essential tool for integration and cross-disciplinary reservoir management



Major Oil Company – seismic surveys in the North Seas



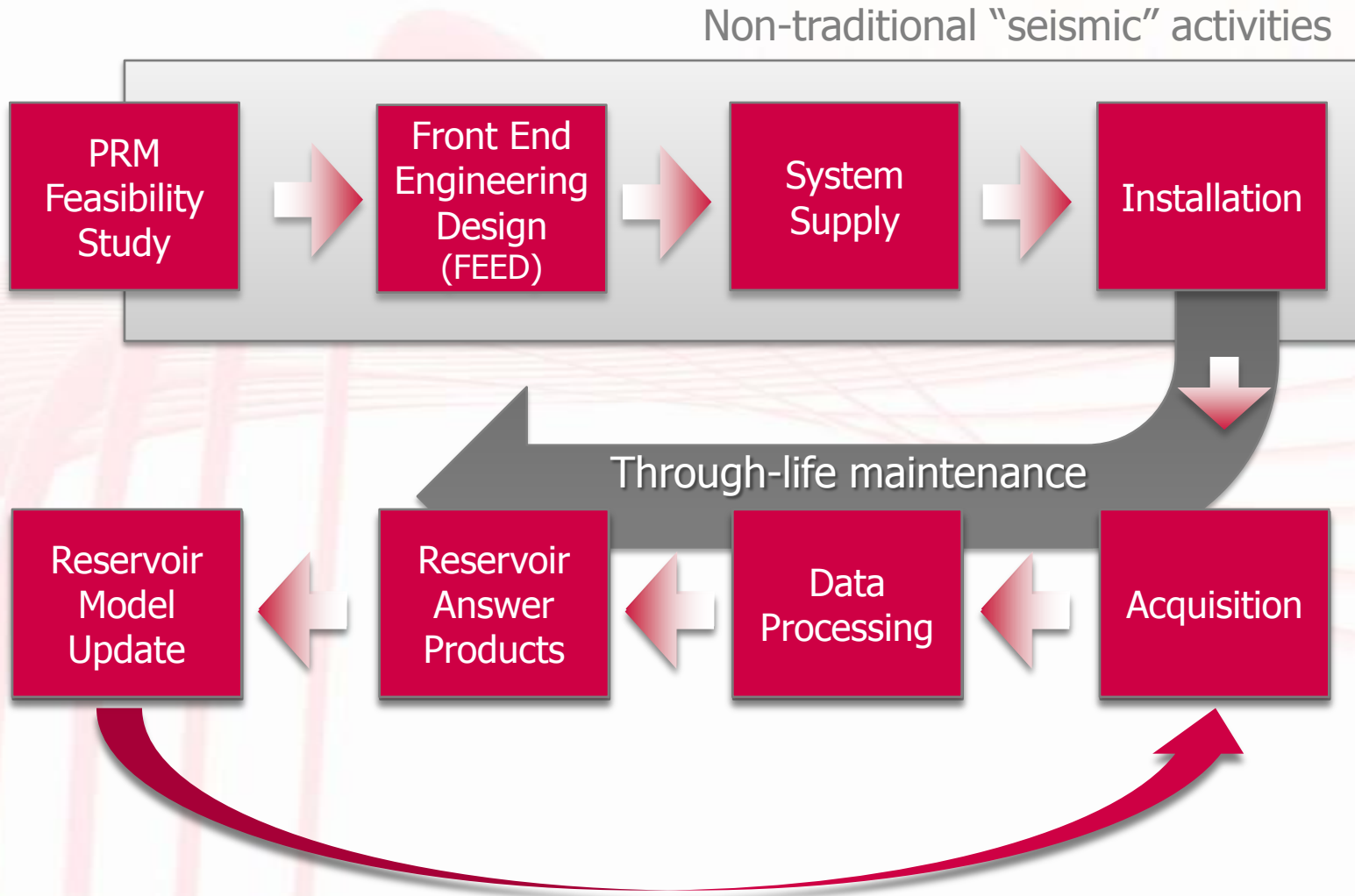
Source: Giles Watts

Barriers to adoption of PRM

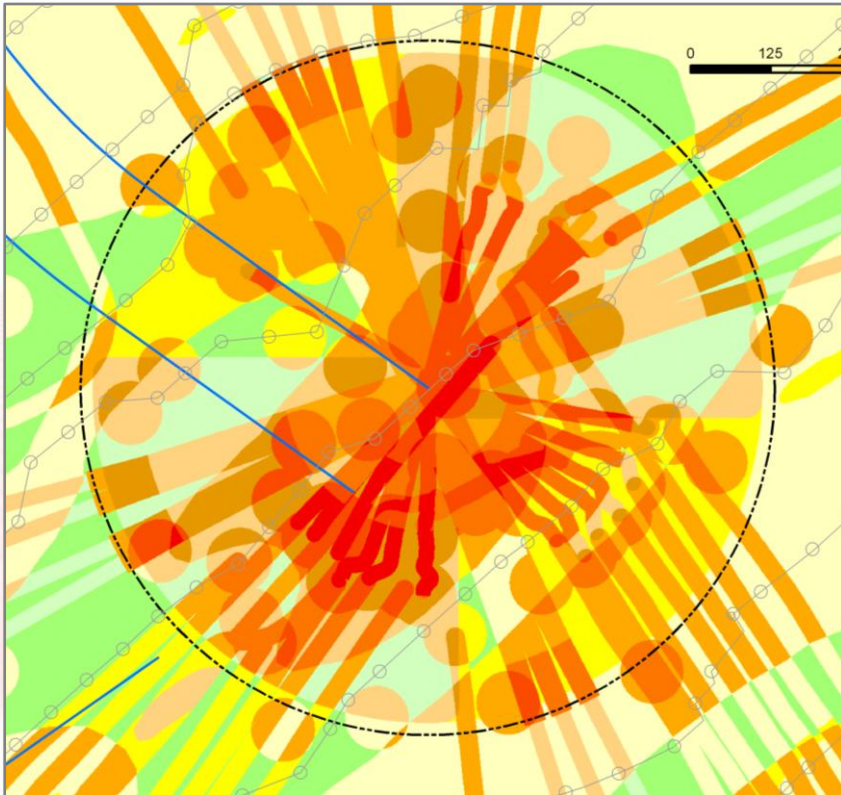
Technical know-how
Risk management

A different process

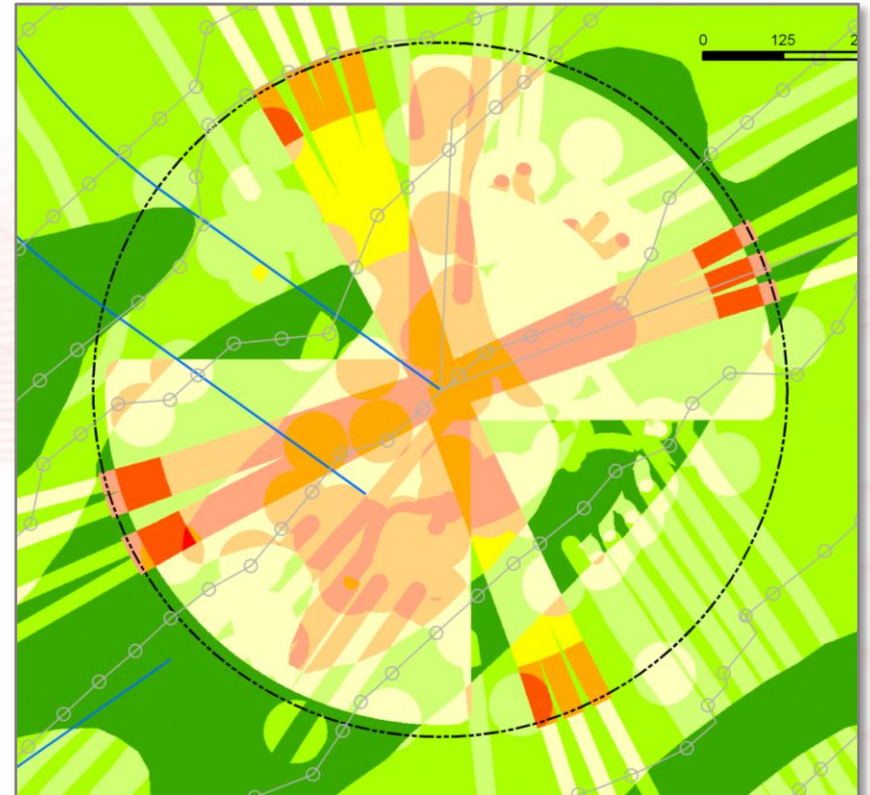
Involves new disciplines and timescales



Risk Management



Installation risk



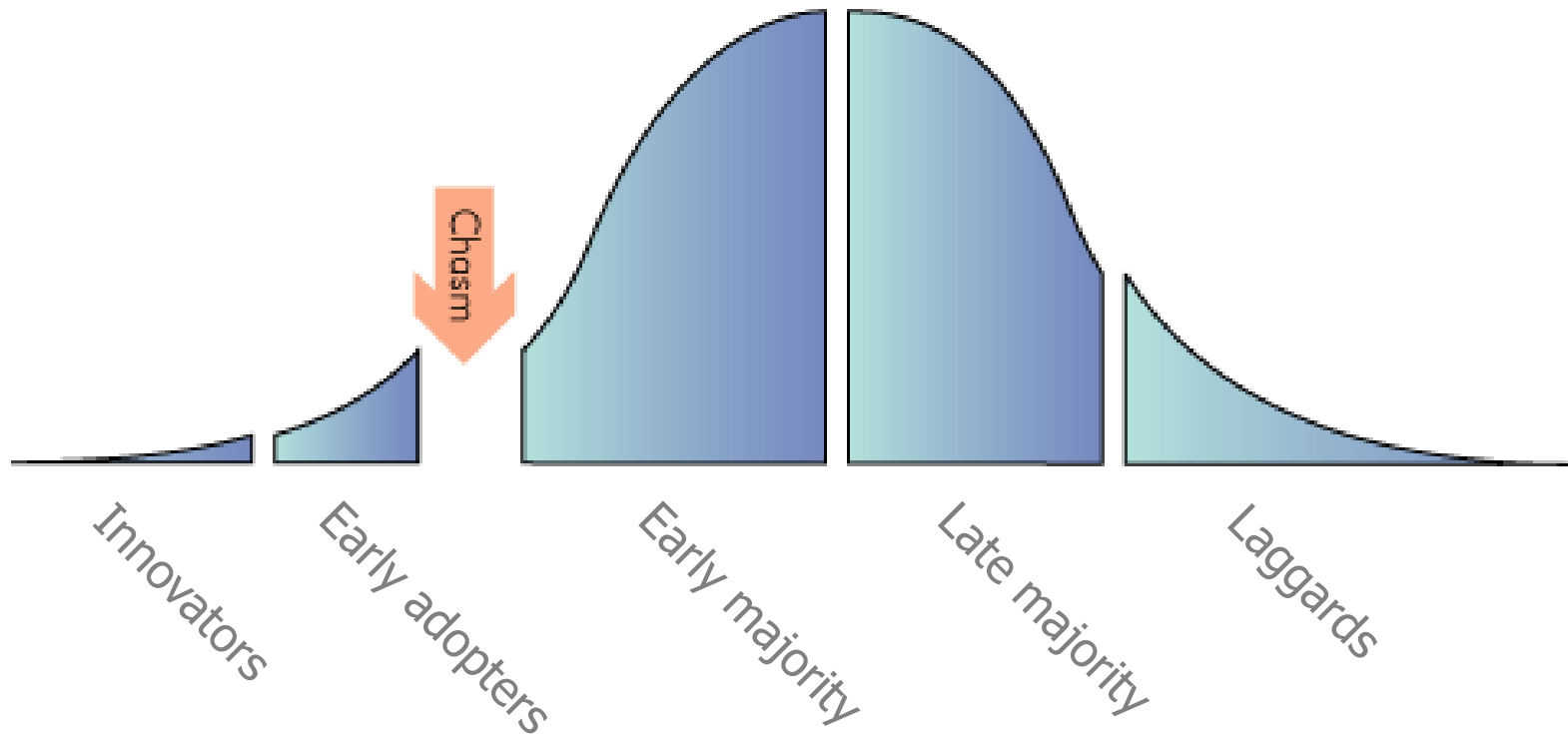
Post-installation risk

Barriers to adoption of PRM

People
Behaviours

People

Behaviours: technology adoption cycle



© Geoffrey A. Moore

People Behaviours

- Technology adoption cycle
 - Very slow
 - Needs appropriate risk management
 - Risks usually don't just go away!
 - Will our current performance suffice in the post-Macondo and financial crisis world?
- Alignment of objectives
 - Timescales: reservoir life vs financial markets expectations
 - Governments and licence operators
 - Through-life costs vs minimising costs in the immediate future
- Market expectations
 - Oil companies are expected to generate cash now (this quarter)
 - Focus should be on maximising long-term value
 - The winning next-generation oil companies will focus on this and communicate it successfully to the market

Lessons learned



Lessons learned from the light bulb!

- Volume changes everything!
 - Product and service refinement
 - Price
 - Experience/capability and risk
 - Peer pressure
- Different budgets and timescales
 - Through-life costs are most relevant
 - Operating vs capital costs
- We are looking at the wrong thing:
 - WAZ/MAZ vs traditional streamer
 - Value, not cost
 - Reasons to change rather than the barriers
- How should we apply these observations to oil and gas to create more value from oil we already have?
- Responsible stewardship of finite resources is **the** key role the industry and regulators have to address to respond to the environment agenda



PRM: the three "Rs" and two "I s"

Reducing risks

Reducing risks

Reducing costs

Reducing costs

Reducing time

Increasing
production time

Increasing value

Improving our "green" credentials



**THIS AREA
IS UNDER
SURVEILLANCE**

The background features a series of red lines that create a sense of depth and movement. On the left, many thin, closely spaced lines curve upwards and to the right. As they move towards the right, these lines gradually merge into a few thick, prominent, and smooth curves that arch over the top of the frame. The overall effect is reminiscent of a sound wave or a light beam being focused.

listening with light[®]